## The Bigiglittle



## CHANGE STARTS HERE.



Beaufort County
United Way

## A Successful Funldraising event...

Has two things in common: good planning and wide participation. Here are some ideas to spark involvement and fun! Successful coordinators say special events take planning. Ask yourself these questions before your event:
What do you hope to accomplish through the special event?
What are your gals?

- Educate co-workers, employers and friends about our mission, what our organization can offer to those affected and how we can help people in our local communities.
- Build morale, teamwork and pride!


## What resources are available?

- People
- Materials
- Inspiration


## Think about the return on your investment.

what makes a special event valuable? What returns do you expect? Above all, have fun and say thank you to everyone!

The compilation of fundraising ideas in this booklet represent over twenty years of creative fundraising brainstorming. Through the years, these tried and true methods have increased funds and awareness. By adding a fun element to your annual campaign, you will bring employees together for a collective purpose of creating impact in their community.

Trust your crazy ídeas!


## Fun Ideas for Fund.draising!

Sometimes a fresh idea is just what you need to raise your fundraising efforts to the next level. It's bound to make things more enjoyable and create more awareness among your friends, family members and co-workers! Below is a variety of ideas and events to help make your fundraising efforts more exciting and effective.

## Co-worker Cook-off

Putt Putt Golf Tournament
Employee Talent Show
Throw Spare Change in a Jar
Potato Decorating Contest
Potluck Luncheon
Flashback Carnival
Manager Tie "Snipping"
Creative Cubicle's
Construction Contest
Office Olympics
Jeopardy
Remote Control Car Races
Ice Cream Social


Water Balloon Toss
Penny Wars
Door Decorating Contest
Funniest Home Video
Paper Airplane Contest
Marshmallow Golf
Kiss-A-Critter Contest
People Tricks Contest
Office Treasure/Scavenger Hunt
Beat-the-Boss Golf Tournament

## Casual Day

Sell Casual Day buttons, ribbons or stickie's allowing employees purchasing them to dress casual on certain days. Designate certain casual day as "Crazy Days" and encourage your employees to show their wild side:

Ugly Earring Vest Obnoxious Tie Denim
Ugly Sweaters or Sweater Vests!


## A Dollar an Inch

Executives participate in an all day competition to end the day with the shortest tie. Employees cut an inch off their executives tie each time they give a donation.

## Car Wash

Employees donate $\$ 5.00$ to have their car washed at high noon by you!


## Theme Baskets



Have theme baskets to raffle off. Each department could be responsible for putting together a basket, employees would bring in an item for the basket. Themes include: Italian Chocolate Relaxation
Gardening
Tools
Camping
BBQ
Romance
Movie

Safety

| Romance | Candle |
| :---: | :---: |
| Movie | Games |



## Other Funl:rasising Ideas

Children's Drawing Contest
Cookbook Sale
Bottle/Can Recycling (can tab recycling)
Balloon Pop
Employee Baby Picture Guessing Game Jail and Bail
Theme Baskets by Department
Cubical Garage Sale
Candy/Flower Grams
Lunch Box Auction
Bakery Cart
Pancake Mornings

## Bake Sale

Chili Cook-off
Silent Auction


Book Fair

## Car Wash

Raffle goods or services from co-workers
Softball/Volleyball Tournament
Dunk Tank
Golf Tournament

## Yard Sale

Carnival Games
Hot Dog Cookout Mini-Golf Tournament Pie Throwing Contest Kiss A Pig Contest Jail and Bail


## Snow Cone Day

This is a great event if you are working on a tight budget. Borrow or rent a snow cone machine. Call around for donations of ice from local merchants or maybe some co-workers have ice makers and would be willing to make ice. Don't forget the colored flavoring and paper cones. Then watch donations add up quickly!

## Employee Cookbook

Collect and group recipes and helpful household hints into a customized cookbook. Co-workers children can create the illustrations for the cookbook, including the cover. You can either print in-house or through a local business.

## Pie in the Face or



## Kiss-a-Critter Contest

What better way to show your commitment! This activity can be done a variety of ways.
Make it a competition! Line up jars in a central location; one for each participant with their picture on the jar. Challenge coworkers and customers to drop donations in the jars. On a specified date, the person with the most money in their jar avoids receiving a pie in the face or kissing a critter. All others participants will!

OR have it so that one participant who has the most money in their jar is on the receiving end for the critter smooch!


## Flowers for Friends

Local florist donates roses or carnations that your co-workers buy to send to fellow co-workers.

Try this activity with cookies or balloons as a variation. Interested co-workers send a cookie or balloon with a note to a friend or co-worker in their office.

## Books Music Video Sale

Employees donate their old books, CD's, DVD's and video's to an Employee Entertainment Sale.
Sell: Paperbacks for \$1
Hardcovers for \$2
CD's \& DVD/Video's for up to \$5


## Employee Bake Sale

Encourage people to show off their cooking skills by participating in an employee bake sale. Display goodies before they go on sale. A table full of delicious cakes, cookies and brownies is sure to draw interest from everyone!

## Fashion Hang-Ups

Co-workers can bring unique fashion accessories to affix to one or more of a group of willing participants throughout the day for $\$ 3$ per piece. In turn, the person can remove any item for $\$ 5$.


Hawaiian Luau
Chili or Salsa Cook-off
Nacho Party
Tailgate Party
Survivor Theme Mystery Game Spring Festival Office Chair Race CEO Challenge Chocolate Kick-off Rally Snow Cone Day


Hold "Blue Light Special" information rallies for your co-workers. Different divisions, departments or project areas host a "Blue Light Special". Serve pastries and juice, ice cream or juice pops. A representative from the United Way or a client speaker gives a short explanation about the mission and how United Way is working in the community. Organize a game such as BINGO and hand out prizes.


## Midnight Breakfast

If your organization has a third shift, supply them with breakfast at midnight served by you and your teammates. This is also a great time to bring in a speaker from the United Way.

## Incentives to Boost Participation

There are lots of ways to create excitement and increase participation. Contributors appreciate receiving a thank you for their donation. It lets them know you are grateful for their support.

Here is a list of ways to encourage giving and participation:
Ask your Manager or CEO to support you and your team's efforts to raise funds while having fun!
Sleep-in Day
Leave Early Day
Prime Parking space for a month
Lunch with the Boss
Job Switch Raffle
Company merchandise
Free passes for a long lunch
Boss serves breakfast or coffee and donuts
Buttons or ribbons for team members
Lapel Pins Door Pennants Cubical Flags Free massages E-mail trivia contest
Sandwich once a month delivered to work
Jar with jelly beans or candy kisses Cookie Jar filled each week with fresh cookies

Open soda machine during lunch Make your own ice cream sundae party

Donation of a gift certificate

## United Way's Monthly Volunteer Challenge

Are you looking for opportunities to engage your workforce while making an impact in the community? United Way is launching Monthly Volunteer Challenges.

The goal of this initiative is to connect community members with opportunities to volunteer that are easy, meaningful, and impactful.


Ask your team to donate new socks throughout the month of October. At the end of the month, drop off the collection to United Way who will distribute them to:

> Beaufort County schools Ruth's House
> Open Door Community Center
> Zion Shelter
> elderly home delivered meals the Boys \& Girls Club

Beaufort County United Way

## More Ways to Have Fun!

2.1.1

Callers access an information resource network that connects individuals and families with local community resources. CALL 211
North Carolina


United Way developed
Born Learning, an initiative that gives parents and caregivers the tools, resources and opportunities they need to make the most of their children's early years. Through a series of activity signs, the trail of fers suggestions for discussion and interactive activities for families to enjoy. There are now five Born Learning Trails in Beaufort County

SingleCare ${ }^{\circ}$ SingleCare Community Service Partnership is working with United Way to help people nationwide get their much-needed prescription medications they otherwise wouldn't be able to afford.

CHARACTER
PLAYBOOK
$\times \times$
myfree taxes.com

Through United Way's partnership with H\&R Block, every household with a simple return can file their federal and state taxes at no cost.


- Sell something with a theme like ghost pops for Halloween, flowers for Valentine's Day, or candy canes bouquets for Christmas.
- Get a cool item donated and sell raffle tickets or run a 50/50 raffle.
- Take a walk on the Wild Side! Have co-workers, family and friends sponsor you to do something outrageous such as: Hula-Hoop for an hour, take a dip in the water in January, wear a funky outfit in public, color your hair a bright color, eat 100 hotdogs....the list is endless!
- Get a group together to participate in a walk, dance, jump, spin, sit, rocking, bowl or roll-a-thon. We can supply you with pledge envelopes. Have sponsors give you a flat donation or have them pledge a $\$$ amount for every minute you do one of these activities.
- Put on a fashion show, talent show, craft fair etc.
- If you can sing, dance or play an instrument, put on a show. If not, see if your local school band or chorus would donate their time for a great concert and for a great cause.
- Set-up a movie night!



## January

Hot Tea Month
Oatmeal Month
Soup Month
4 Spaghetti Day
4 Trivia Day
6 Bean Day
6 Cuddle Up Day
8 Bubble Bath Day
10 Houseplant Day
14 Dress Up Your Pet Day
15 Hat Day
19 Popcorn Day
20 Cheese Lover Day 23 Pie Day 28 Bubble Wrap Day 28 Fun at Work Day 28 Kazoo Day 29 Puzzle Day

## What can you do with a wacky holiday? <br> March

Craft Month
Frozen Food Month
Peanut Month
Bubble Week
1 Peanut Butter Lovers' Day 2 Old Stuff Day
3 Peach Blossom Day
5 Mardi Gras / Fat Tuesday
12 Plant a Flower Day
14 Potato Chip Day
14 Pi Day
14 Popcorn Lover's Day
17 Submarine Day
19 Poultry Day
23 Chip and Dip Day
25 Pecan Day \& Waffle Day 26 Make Up Your Own Holiday Day 28 Something on a Stick Day

Humor Month
Kite Month
Pecan Month

## 1 Fun at Work Day

2 Peanut Butter and Jelly Day
7 Beer Day
9 Name Yourself Day
12 Grilled Cheese Sandwich Day
13 Peach Cobbler Day
13 Scrabble Day
14 Moment of Laughter Day 14 Pecan Day
17 Blah, Blah, Blah Day
18 High Five Day
20 Look Alike Day 22 Jelly Bean Day 26 Pretzel Day 27 Tell a Story Day

## September

Better Breakfast Month
Classical Music Month
Fall Hat Month
Honey Month
5 Be Late for Something Day
5 Cheese Pizza Day
6 Read a Book Day
8 Literacy Day
9 Teddy Bear Day
12 Chocolate Milk Shake Day
12 Video Games Day
13 Defy Superstition Day
13 Fortune Cookie Day
13 Peanut Day
13 Positive Thinking Day
14 Crab Fest Day
14 Cream-Filled Donut Day
15 Make a Hat Day
16 Collect Rocks Day
16 Play-Doh Day
18 Cheeseburger Day
19 Talk Like A Pirate Day
20 Pepperoni Pizza Day 21 Miniature Golf Day 21 World Gratitude Day 23 Checkers Day

## October

Cookie Month
Pizza Month
Popcorn Popping Month
Sarcastic Month
Seafood Month
1 Homemade Cookies Day
2 Name Your Car Day
4 World Smile Day
5 Do Something Nice Day
6 Mad Hatter Day
9 Curious Events Day
11 It's My Party Day
12 Cookbook Launch Day
12 Gumbo Day
14 Dessert Day
16 Dictionary Day
17 Pasta Day
17 Wear Something Gaudy Day
19 Sweetest Day
25 Frankenstein Friday
25 Punk for a Day Day
25 World Pasta Day
26 Make a Difference Day
27 Tell a Story Day
30 National Candy Corn Day
31 Carve a Pumpkin Day

May
Barbecue Month Photograph Month Salad Month

4 Kentucky Derby
4 Star Wars Day
5 Hoagie Day
6 Beverage Day
11 Eat What You Want Day
11 Twilight Zone Day
12 Limerick Day
13 Leprechaun Day
14 Dance Like a Chicken Day 15 Chocolate Chip Day 16 Sea Monkey Day
20 Pick Strawberries Day
25 Brown Bag It Day
25 Wine Day
28 Hamburger Day

## November

Peanut Butter Lovers Month
Game and Puzzle Week

2 Book Lovers Day
2 Deviled Egg Day
2 Look for Circles Day
3 Sandwich Day
6 Marooned without a
Compass Day
12 Chicken Soup for the Soul Day
12 Young Readers Day
13 Sadie Hawkins Day
13 World Kindness Day
16 Fast Food Day
17 Electronic Greeting Card Day 17 Homemade Bread Day
23 Espresso Day
25 Parfait Day
26 Shopping Reminder Day
28 French Toast Day

## December

Bingo Month
Write a Friend Month
1 Eat a Red Apple Day
4 Santa's List Day
4 Wear Brown Shoes Day
6 Mitten Tree Day
7 Cotton Candy Day
8 International Children's Day
8 Brownie Day
9 Pastry Day
12 Poinsettia Day
13 Ice Cream Day
15 Lemon Cupcake Day
16 Chocolate Covered Anything Day
17 Maple Syrup Day
18 Bake Cookies Day
21 Crossword Puzzle Day
21 Humbug Day
21 Look on the Bright Side Day
24 Chocolate Day
27 Make Cut Out Snowflakes Day
28 Card Playing Day
30 Bacon Day

