



113 East 15th Street Washington, NC 27889 252.975.6209 www.unitedwaybc.net







A Successful Fun!draising event...

Has two things in common: good planning and wide participation. Here are some ideas to spark involvement and fun! Successful coordinators say special events take planning. Ask yourself these questions before your event:

What do you hope to accomplish through the special event? What are your goals?

- Educate co-workers, employers and friends about our mission, what our organization can offer to those affected and how we can help people in our local communities.
- Build morale, teamwork and pride!

What resources are available?

- People
- Materials
- Inspiration

Think about the return on your investment.

what makes a special event valuable? What returns do you expect? Above all, have fun and say thank you to everyone!

The compilation of fundraising ideas in this booklet represent over twenty years of creative fundraising brainstorming. Through the years, these tried and true methods have increased funds and awareness. By adding a fun element to your annual campaign, you will bring employees together for a collective purpose of creating impact in their community.

Trust your crazy ideas!





Fun Ideas for Fun!draising!

Sometimes a fresh idea is just what you need to raise your fundraising efforts to the next level. It's bound to make things more enjoyable and create more awareness among your friends, family members and co-workers! Below is a variety of ideas and events to help make your fundraising efforts more exciting and effective.

Co-worker Cook-off Putt Putt Golf Tournament **Employee Talent Show** Throw Spare Change in a Jar Potato Decorating Contest Potluck Luncheon Flashback Carnival Manager Tie "Snipping" Creative Cubicle's **Construction Contest** Office Olympics Jeopardy Remote Control Car Races Ice Cream Social Water Balloon Toss Penny Wars **Door Decorating Contest** Funniest Home Video Paper Airplane Contest Marshmallow Golf **Kiss-A-Critter Contest People Tricks Contest** Office Treasure/Scavenger Hunt Beat-the-Boss Golf Tournament



Casual Day

Sell Casual Day buttons, ribbons or stickie's allowing employees purchasing them to dress casual on certain days. Designate certain casual day as "Crazy Days" and encourage your employees to show their wild side:

Ugly Earring

Vest

Obnoxious Tie

Denim

Ugly Sweaters or Sweater Vests!



A Dollar an Inch

Executives participate in an all day competition to end the day with the shortest tie. Employees cut an inch off their executives tie each time they give a donation.

Car Wash

Employees donate \$5.00 to have their car washed at high noon by you!



Theme Baskets



Have theme baskets to raffle off. Each department could be responsible for putting together a basket, employees would bring in an item for the basket. Themes include:

Italian Chocolate Relaxation

Gardening Tools Camping BBQ Safety Romance (

Movie

Candle Games



Other Fun!raising Ideas

Children's Drawing Contest

Cookbook Sale

Bottle/Can Recycling (can tab recycling)

Balloon Pop

Employee Baby Picture Guessing Game

Jail and Bail

Theme Baskets by Department

Cubical Garage Sale

Candy/Flower Grams

Lunch Box Auction

Bakery Cart

Pancake Mornings

Bake Sale

Chili Cook-off

Silent Auction

Book Fair

Car Wash

Raffle goods or services from co-workers

Softball/Volleyball Tournament

Dunk Tank

Golf Tournament

Yard Sale

Carnival Games

Hot Dog Cookout

Mini-Golf Tournament

Pie Throwing Contest

Kiss A Pig Contest

Jail and Bail





Snow Cone Day

This is a great event if you are working on a tight budget. Borrow or rent a snow cone machine. Call around for donations of ice from local merchants or maybe some co-workers have ice makers and would be willing to make ice. Don't forget the colored flavoring and paper cones. Then watch donations add up quickly!

Employee Cookbook

Collect and group recipes and helpful household hints into a customized cookbook. Co-workers children can create the illustrations for the cookbook, including the cover. You can either print in-house or through a local business.

Pie in the Face or



Kiss-a-Critter Contest

What better way to show your commitment! This activity can be done a variety of ways.

Make it a competition! Line up jars in a central location; one for each participant with their picture on the jar. Challenge coworkers and customers to drop donations

in the jars. On a specified date, the person with the most money in their jar <u>avoids</u> receiving a pie in the face or kissing a critter. All others participants will!

OR have it so that one participant who has the most money in their jar is on the receiving end for the critter smooch!



Flowers for Friends

Local florist donates roses or carnations that your co-workers buy to send to fellow co-workers.

Try this activity with cookies or balloons as a variation. Interested co-workers send a cookie or balloon with a note to a friend or co-worker in their office.

Books Music Video Sale

Employees donate their old books, CD's, DVD's and video's to an Employee Entertainment Sale.

Sell: Paperbacks for \$1 Hardcovers for \$2

CD's & DVD/Video's for up to \$5





Employee Bake Sale

Encourage people to show off their cooking skills by participating in an employee bake sale. Display goodies before they go on sale. A table full of delicious cakes, cookies and brownies is sure to draw interest from everyone!



Co-workers can bring unique fashion accessories to affix to one or more of a group of willing participants throughout the day for \$3 per piece. In turn, the person can remove any item for \$5.



Hawaiian Luau
Chili or Salsa Cook-off
Nacho Party
Tailgate Party
Survivor Theme
Mystery Game
Spring Festival
Office Chair Race
CEO Challenge
Chocolate Kick-off Rally
Snow Cone Day



Hold "Blue Light Special"

SPECIAL information rallies for your co-workers. Different divisions, departments or project areas host

a "Blue Light Special". Serve pastries and juice, ice cream or juice pops. A representative from the United Way or a client speaker gives a short explanation about the mission and how United Way is working in the community. Organize a game such as BINGO and hand out prizes.



Midnight Breakfast

If your organization has a third shift, supply them with breakfast at midnight served by you and your teammates. This is also a great time to bring in a speaker from the United Way.

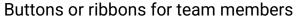
Incentives to Boost Participation

There are lots of ways to create excitement and increase participation. Contributors appreciate receiving a thank you for their donation. It lets them know you are grateful for their support.

Here is a list of ways to encourage giving and participation:

Ask your Manager or CEO to support you and your team's efforts to raise funds while having fun!

Sleep-in Day
Leave Early Day
Prime Parking space for a month
Lunch with the Boss
Job Switch Raffle
Company merchandise
Free passes for a long lunch
Boss serves breakfast or coffee and donuts



Lapel Pins Door Pennants Cubical Flags

Free massages E-mail trivia contest

E-mail trivia contes

Sandwich once a month delivered to work
Jar with jelly beans or candy kisses
Cookie Jar filled each week with fresh cookies
Open soda machine during lunch
Make your own ice cream sundae party
Donation of a gift certificate

United Way's Monthly Volunteer Challenge

Are you looking for opportunities to engage your workforce while making an impact in the community? United Way is launching **Monthly Volunteer Challenges**.

The goal of this initiative is to connect community members with opportunities to volunteer that are easy, meaningful, and impactful.



Ask your team to donate new socks throughout the month of October. At the end of the month, drop off the collection to United Way who will distribute them to:

Beaufort County schools
Ruth's House
Open Door Community Center
Zion Shelter
elderly home delivered meals
the Boys & Girls Club



Beaufort County United Way



Callers access an information resource network that connects individuals and families with local community resources. CALL 211



Safe Harbor Helpline 252-634-8585 A dedicated helpline operating 24/7 for those experiencing homelessness. Homeless Individuals and families in an unsafe place will connect with a Case Worker who will assess their situation, and they will be referred to a local shelter. placed in a motel or provided other assistance.



United Way developed Born Learning, an initiative that gives parents and caregivers the tools, resources and opportunities they need to make the most of their children's early years. Through a series of activity signs, the trail of-



fers suggestions for discussion and interactive activities for families to enjoy. There are now five Born Learning Trails in Beaufort County.



SingleCare Community Service Partnership is working with United Way to help people nationwide get their much-needed prescription

medications they otherwise wouldn't be able to afford.



Character PlaybookTM is an innovative digital learning experience that uses evidence-based strategies to educate students on how to cultivate and maintain healthy relationships during their critical middle school years.



Through United Way's partnership with H&R Block, every household with a simple return can file their federal and state taxes at no cost.

For more information visit: www.unitedwaybc.net









More Ways to Have Fun!



- Sell something with a theme like ghost pops for Halloween, flowers for Valentine's Day, or candy canes bouquets for Christmas.
- Get a cool item donated and sell raffle tickets or run a 50/50 raffle.
- Take a walk on the Wild Side! Have co-workers, family and friends sponsor you to do something outrageous such as: Hula-Hoop for an hour, take a dip in the water in January, wear a funky outfit in public, color your hair a bright color, eat 100 hotdogs....the list is endless!
- Get a group together to participate in a walk, dance, jump, spin, sit, rocking, bowl or roll-a-thon. We can supply you with pledge envelopes. Have sponsors give you a flat donation or have them pledge a \$ amount for every minute you do one of these activities.
- Put on a fashion show, talent show, craft fair etc.
- If you can sing, dance or play an instrument, put on a show. If not, see if your local school band or chorus would donate their time for a great concert and for a great cause.
- Set-up a movie night!



You're not just making a donation, you're

What can you do with a wacky holiday?

January Hot Tea Month Oatmeal Month Soup Month

4 Spaghetti Day 4 Trivia Day

6 Bean Day 6 Cuddle Up Day

8 Bubble Bath Day 10 Houseplant Day 14 Dress Up Your Pet Day

15 Hat Day 19 Popcorn Day

20 Cheese Lover Day 23 Pie Day

28 Bubble Wrap Day 28 Fun at Work Day

28 Kazoo Day

29 Puzzle Day

February

Canned Food Month Great American Pie Month Cherry Month

1 Bubble Gum Day 2 Eat Ice Cream for Breakfast Day 9 Pizza Day

10 Umbrella Day 11 White T-Shirt Day 15 Gum Drop Day

17 Random Acts of Kindness Day

18 Drink Wine Day

19 Chocolate Mint Day 20 Cherry Pie Day

22 Margarita Day

24 National Tortilla Chip Day

26 Carnival Day

26 Pistachio Day

March

Craft Month Frozen Food Month Peanut Month **Bubble Week**

1 Peanut Butter Lovers' Day 2 Old Stuff Day 3 Peach Blossom Day

5 Mardi Gras / Fat Tuesday 12 Plant a Flower Day

14 Potato Chip Day

14 Pi Dav

14 Popcorn Lover's Day 17 Submarine Day

19 Poultry Day

23 Chip and Dip Day

25 Pecan Day & Waffle Day 26 Make Up Your Own Holiday Day

28 Something on a Stick Day

Humor Month

Kite Month Pecan Month

1 Fun at Work Day

2 Peanut Butter and Jelly Day

7 Beer Day

9 Name Yourself Day

12 Grilled Cheese Sandwich Day

13 Peach Cobbler Day 13 Scrabble Day

14 Moment of Laughter Day

14 Pecan Day

17 Blah, Blah, Blah Day

20 Look Alike Day

26 Pretzel Day

18 High Five Day

22 Jelly Bean Day

27 Tell a Story Day

Mav

Barbecue Month Photograph Month Salad Month

4 Kentucky Derby 4 Star Wars Day

5 Hoagie Day 6 Beverage Day

11 Eat What You Want Day

11 Twilight Zone Day 12 Limerick Day

13 Leprechaun Day

14 Dance Like a Chicken Day

15 Chocolate Chip Day 16 Sea Monkey Day

20 Pick Strawberries Day 25 Brown Bag It Day

25 Wine Day

28 Hamburger Day

June

Candy Month Fresh Fruit and Vegetables

2 Rocky Road Day

4 Cheese Day 6 Yo-Yo Dav

7 Chocolate Ice Cream Day

7 Doughnut Day

10 Ball Point Pen Day

10 Iced Tea Day

11 Corn on the Cob Day

12 Jerky Day

12 Peanut Butter Cookie Day

12 Red Rose Day

15 Nature Photography Day

15 Smile Power Day

15 World Juggler's Day 20 Ice Cream Soda Day

21 Selfie Day

27 Sun Glasses Day

July

Hot Dog Month Ice Cream Month Picnic Month

1 Creative Ice Cream Flavors

1 Chicken Wing Day 1 Joke Day

5 Apple Turnover Day

6 Fried Chicken Day 7 Chocolate Day

7 Strawberry Sundae

8 Blueberry Day

9 Sugar Cookie Day 11 Blueberry Muffins Day

12 Pecan Pie Day 13 Embrace Your Geekness

13 French Fries Day

17 Hot Dog Day 17 Emoji Day

19 Daiguiri Day 19 Raspberry Cake Day

20 Lollipop Day

21 Ice Cream Day 21 Junk Food Day

23 Vanilla Ice Cream

28 Milk Chocolate Day 29 Lasagna Day

August

Catfish Month Peach Month Picnic Month Smile Week

1 Mountain Climbing Day 1 Raspberry Cream Pie Day

2 Ice Cream Sandwich Day 3 Grab Some Nuts Day

3 Watermelon Day 4 Chocolate Chip Cookie Day

4 Clown Day 5 Friendship Day

6 Wiggle Your Toes Day 7 Lighthouse Day

9 Book Lover's Day 10 S'mores Day

13 Left Hander's Day 14 Creamsicle Day

16 Tell a Joke Day 20 Radio Day

22 Be an Angel Day 27 Just Because Day

28 Race Your Mouse Day 30 Toasted Marshmallow Day

31 Eat Outside Day 31 Trail Mix Day

September

Better Breakfast Month Classical Music Month Fall Hat Month Honey Month

5 Be Late for Something Day 5 Cheese Pizza Day

6 Read a Book Day 8 Literacy Day

9 Teddy Bear Day 12 Chocolate Milk Shake Day

12 Video Games Day

13 Defy Superstition Day 13 Fortune Cookie Day

13 Peanut Day

13 Positive Thinking Day

14 Crab Fest Day 14 Cream-Filled Donut Day

15 Make a Hat Day 16 Collect Rocks Day

16 Play-Doh Day 18 Cheeseburger Day

19 Talk Like A Pirate Day 20 Pepperoni Pizza Day 21 Miniature Golf Day

21 World Gratitude Day 23 Checkers Day

October

Cookie Month Pizza Month Popcorn Popping Month Sarcastic Month Seafood Month

1 Homemade Cookies Day

2 Name Your Car Day

4 World Smile Day 5 Do Something Nice Day 6 Mad Hatter Day

9 Curious Events Day

11 It's My Party Day 12 Cookbook Launch Day

12 Gumbo Day

14 Dessert Day 16 Dictionary Day

17 Pasta Day

17 Wear Something Gaudy Day

19 Sweetest Day 25 Frankenstein Friday

25 Punk for a Day Day 25 World Pasta Day

26 Make a Difference Day 27 Tell a Story Day

30 National Candy Corn Day 31 Carve a Pumpkin Day

November

Peanut Butter Lovers Month Game and Puzzle Week

2 Book Lovers Day 2 Deviled Egg Day

2 Look for Circles Day 3 Sandwich Day

6 Marooned without a

Compass Day 12 Chicken Soup for the Soul Day

12 Young Readers Day 13 Sadie Hawkins Day 13 World Kindness Day

16 Fast Food Day 17 Electronic Greeting Card Day

17 Homemade Bread Day 23 Espresso Day

25 Parfait Day 26 Shopping Reminder Day 28 French Toast Day

December

Bingo Month Write a Friend Month

1 Eat a Red Apple Day

4 Santa's List Day 4 Wear Brown Shoes Day

6 Mitten Tree Day

7 Cotton Candy Day 8 International Children's Day

8 Brownie Day 9 Pastry Day

12 Poinsettia Day 13 Ice Cream Day

15 Lemon Cupcake Day 16 Chocolate Covered Anything Day

17 Maple Syrup Day

18 Bake Cookies Day 21 Crossword Puzzle Day

21 Humbug Day

21 Look on the Bright Side Day

24 Chocolate Day

27 Make Cut Out Snowflakes Day 28 Card Playing Day

30 Bacon Day