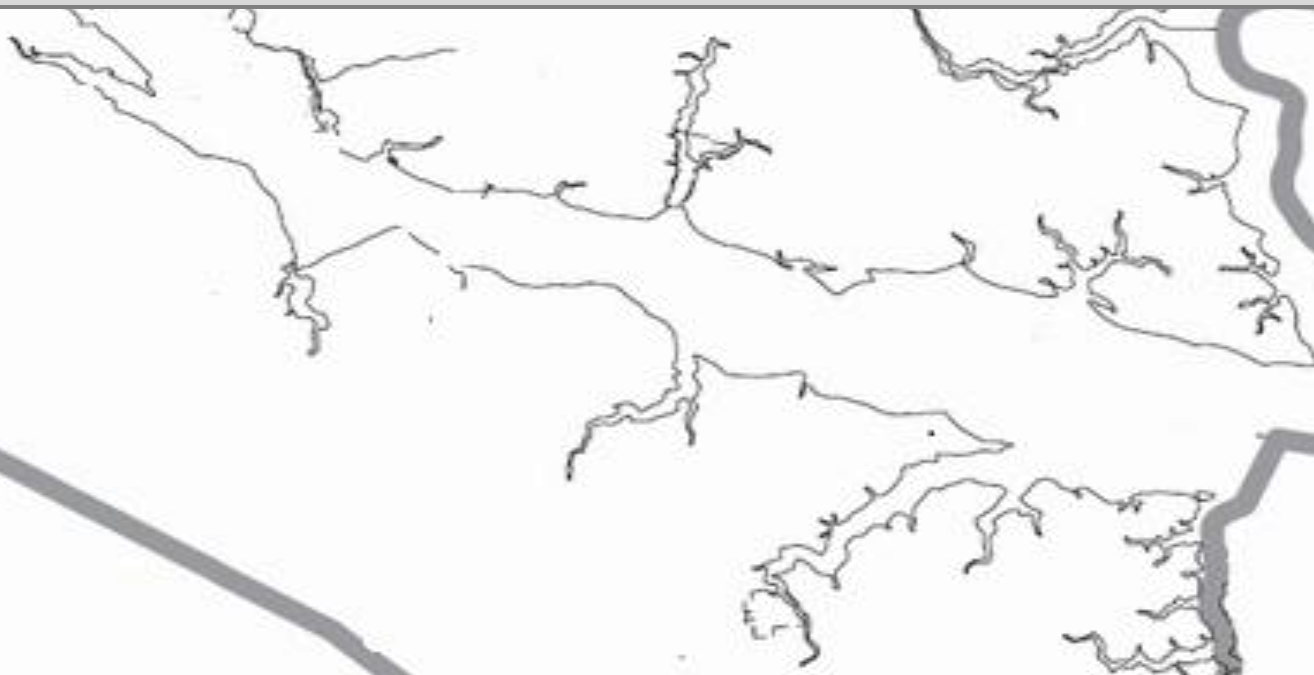


Beaufort County Community Health Assessment 2014

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Survey Methodology

- The survey was distributed in both online and paper versions.
- Each version of the survey was available in English and Spanish.
- 1042 residents of Beaufort County who were at least 16 years of age completed the survey.
- The online survey was available for eight weeks.

Data Weighting

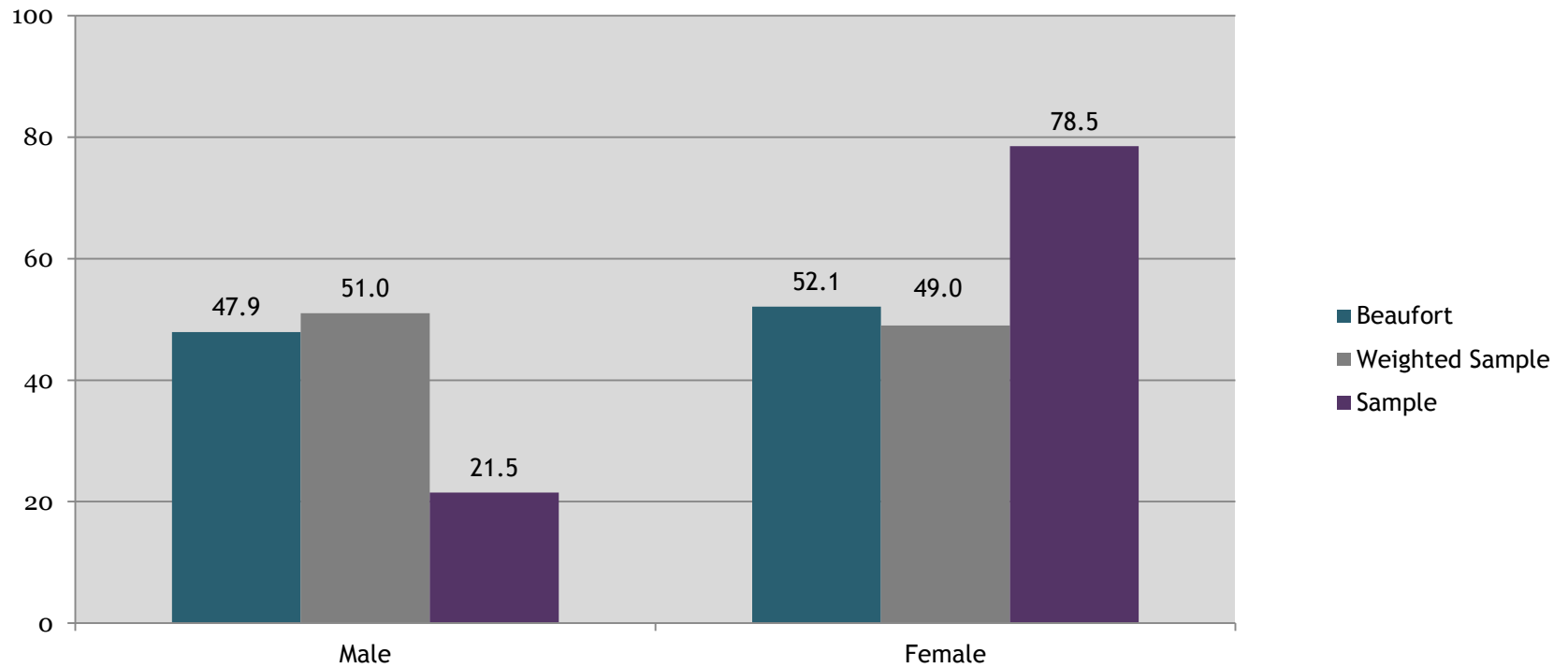
- Best practice recommendation for all public opinion research
- Statistical procedure used to “equalize” community opinions
- Higher or lower statistical weight is applied to underrepresented or overrepresented groups, respectively
 - $\frac{\% \text{ in population}}{\% \text{ in sample}}$
- Based on demographic variables
 - Age, Sex, Education, and Hispanic

Municipalities Represented

Areas of the County Represented	
	Percent
Washington	66.7%
Chocowinity	11.0%
Bath	5.8%
Belhaven	4.6%
Aurora	4.3%
Pinetown	2.9%
Blounts Creek	1.7%
Pantego	1.6%
Edward	0.2%
Not Listed	1.2%

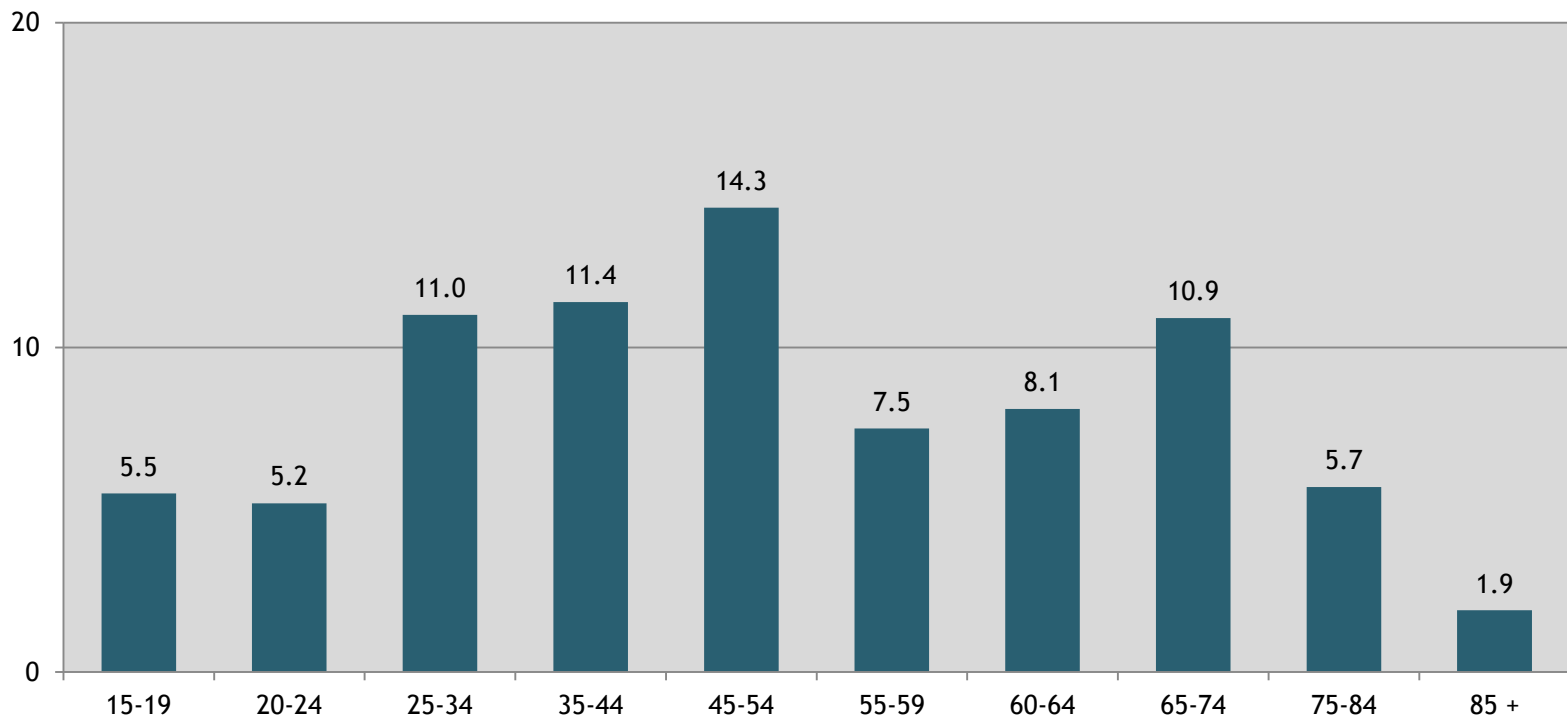
Demographics

Gender



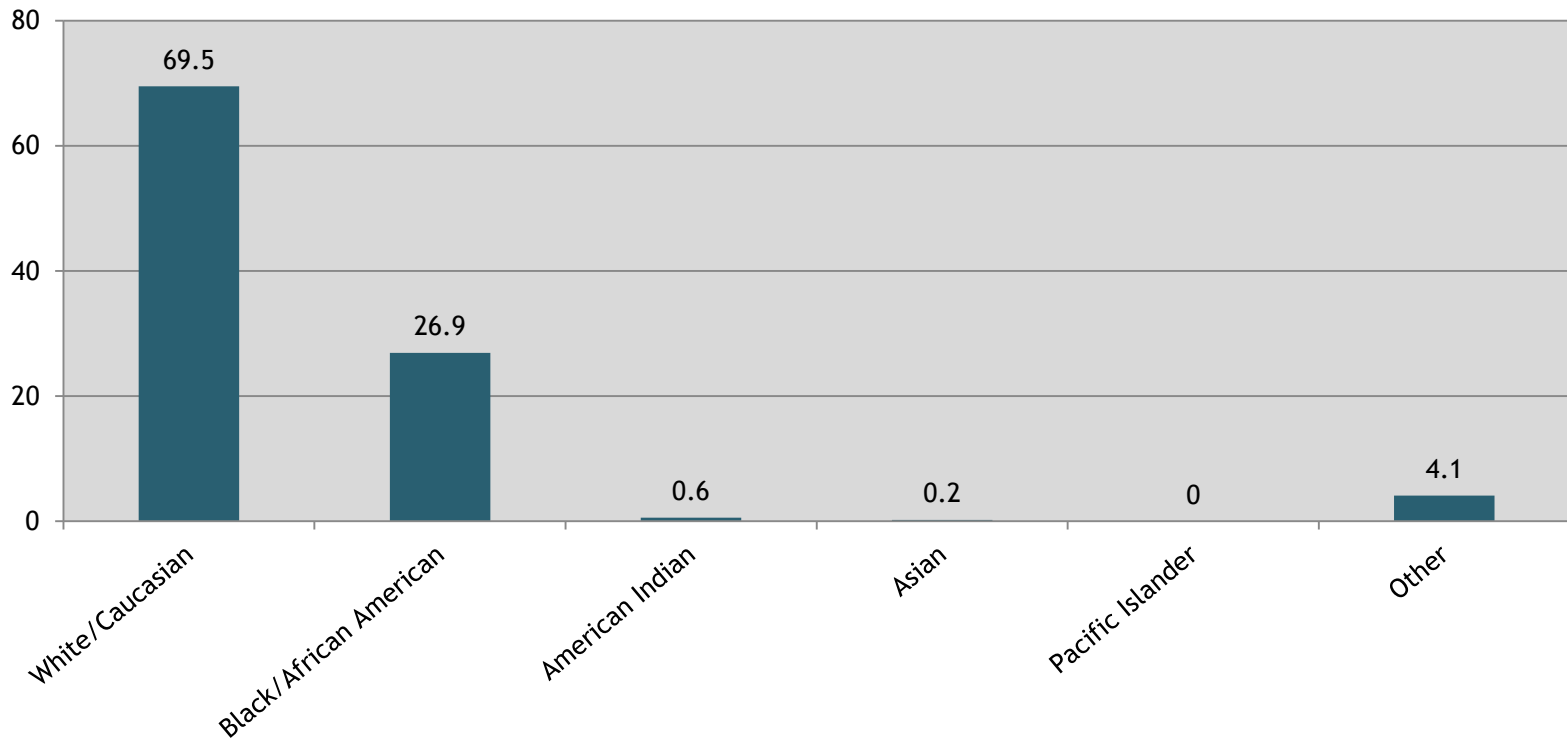
Demographics

Age



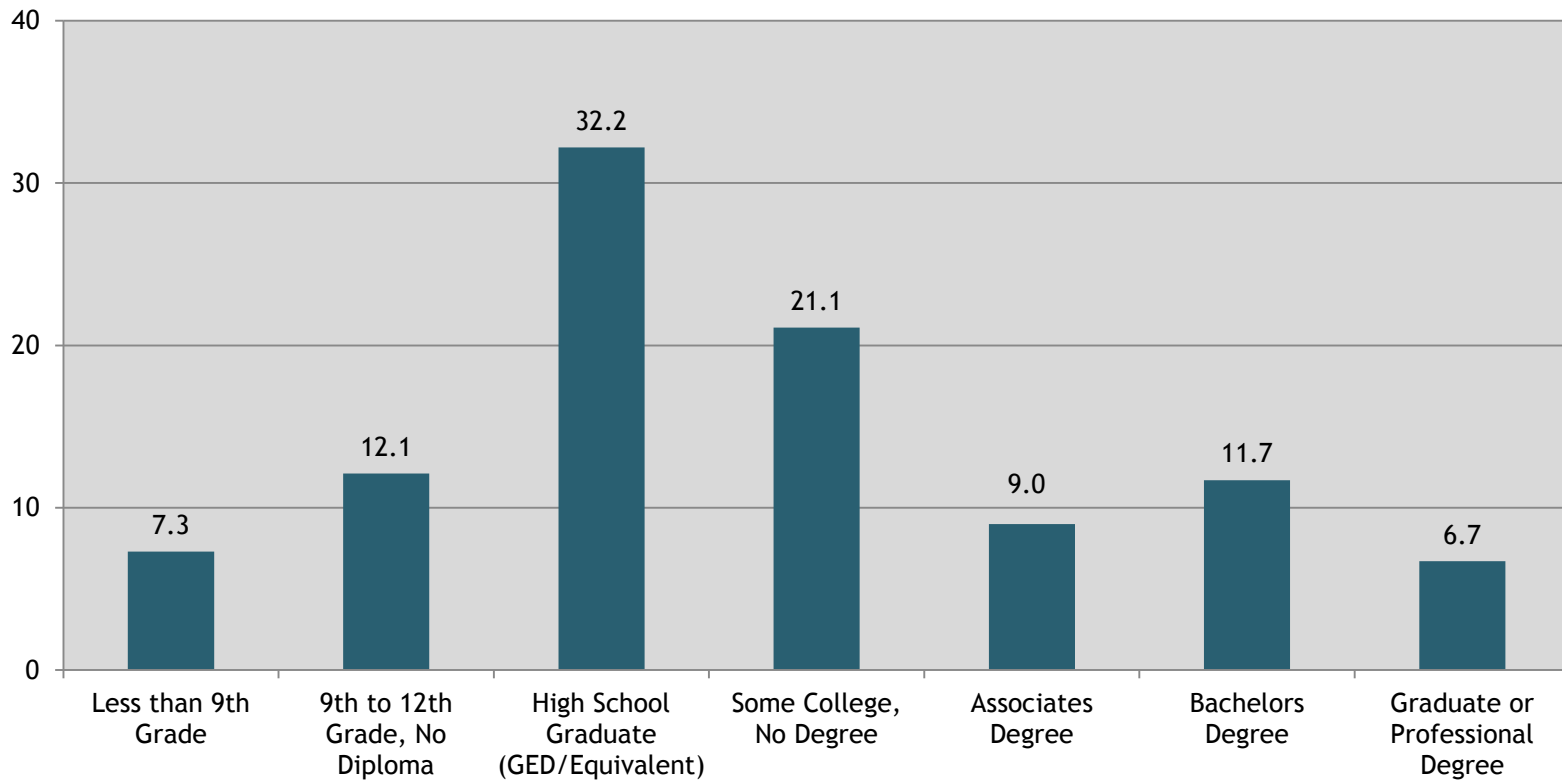
Demographics

Race/Ethnicity



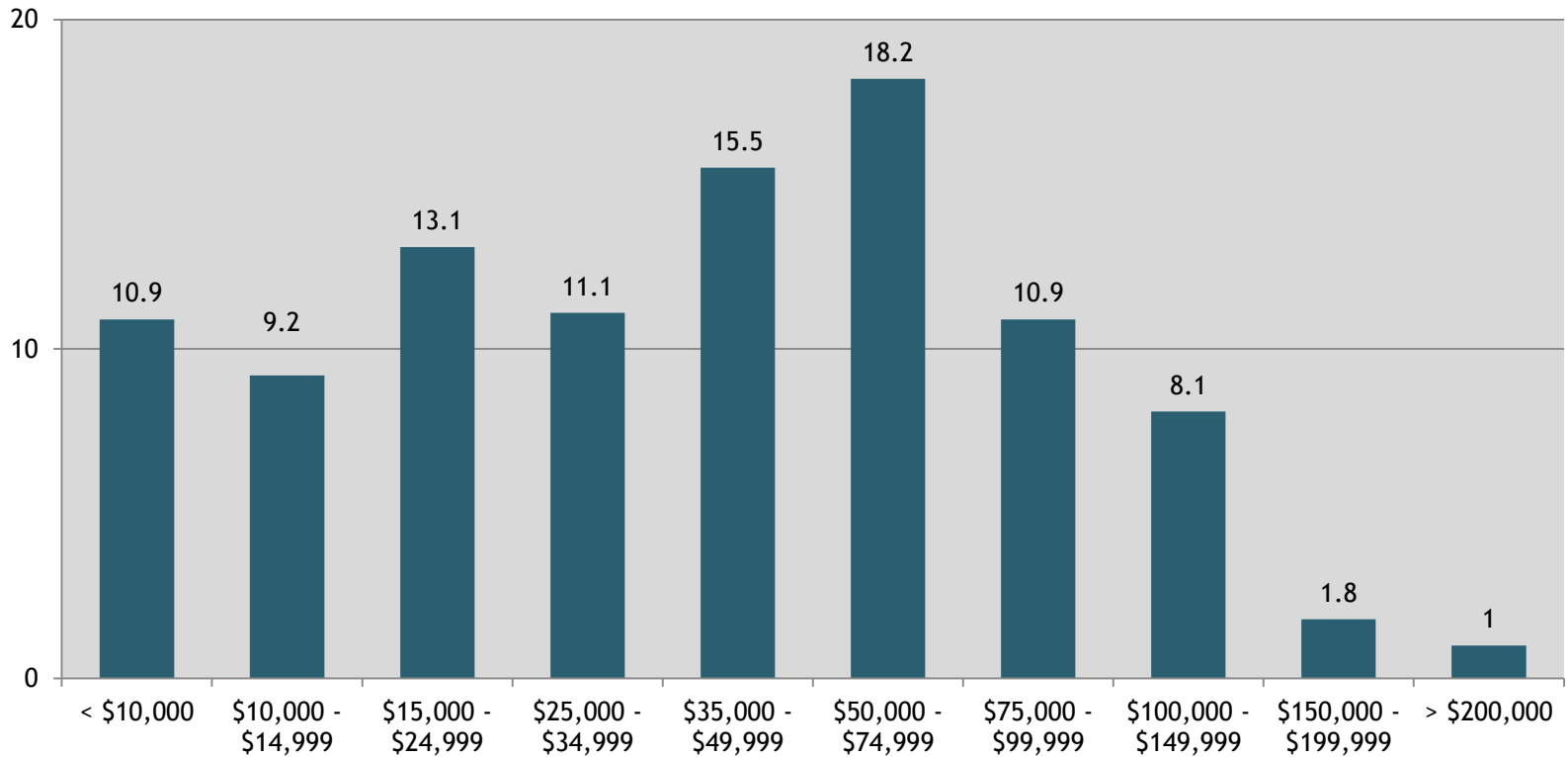
Demographics

Highest Level of Education



Demographics

Household Income



Quality of Life

Quality of Life Statements			
	Strongly Agree / Agree	Neutral	Strongly Disagree / Disagree
There is good healthcare	58.0%	25.9%	16.1%
It is a good place to grow old	71.4%	15.5%	13.1%
It is a good place to raise children	62.9%	24.8%	12.3%
There is plenty of economic opportunity	18.1%	25.3%	56.6%
It is a safe place to live	69.5%	23.0%	7.5%
There is adequate care for my basic needs	67.0%	19.7%	13.3%
There is plenty of help for people during times of need	51.4%	25.3%	23.3%
There is good air and water quality	77.0%	17.0%	6.0%
Housing that meets my needs is available	68.2%	22.2%	9.6%
There are sufficient transportation services	39.4%	30.2%	30.4%

Quality of Life

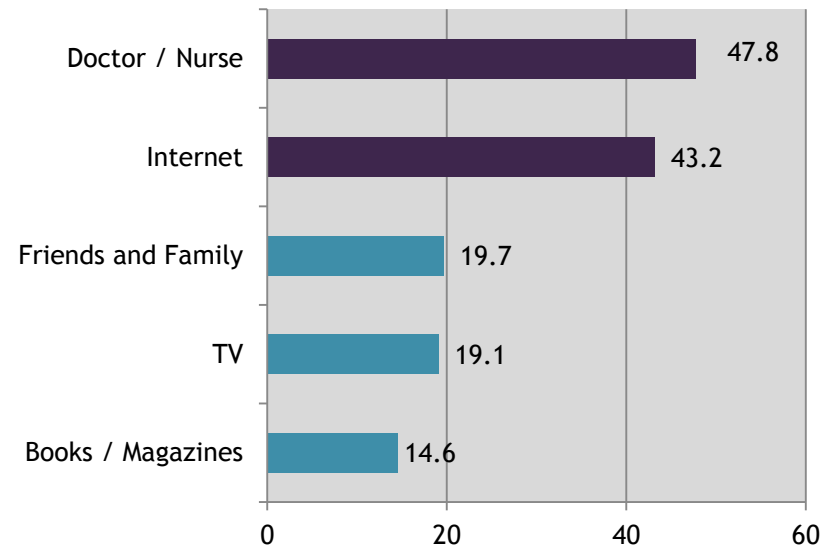
Issues Affecting Quality of Life in Beaufort County	
	Percent
Alcohol / Drug Abuse	44.7%
Job Availability	37.1%
Poverty / Low Income	24.1%
Cancer	15.3%
Teenage Pregnancy	14.1%
Health Care Availability	13.5%
Chronic Diseases	11.3%
Crime	10.4%
Recreational Opportunities	9.7%
Lack of Parenting Skills	8.9%

Services in Need of Improvement	
	Percent
Higher Paying Employment	22.2%
Availability of Employment	22.1%
Positive Teen Activities	9.2%

Health-Related Information

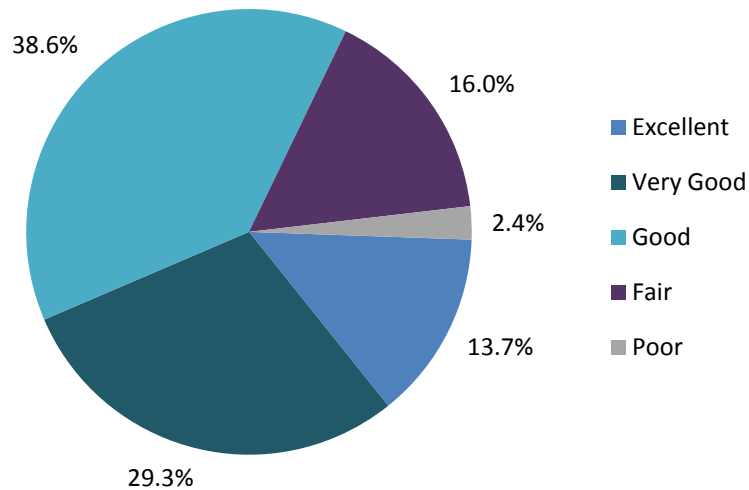
Desired Areas of Health Information	
	Percent
Eating Well / Nutrition	25.4%
Exercising / Fitness	21.7%
Child Care / Parenting	21.4%
Substance Abuse Prevention	19.8%
Managing Weight	18.9%
Driving Safety	17.2%
Quitting Smoking / Tobacco Use	16.1%
Crime Prevention	15.6%
Practicing Safe Sex	14.9%
Stress / Anger Management	14.2%

Sources of Health-Related Information



Current Health Status

Perceived General Health

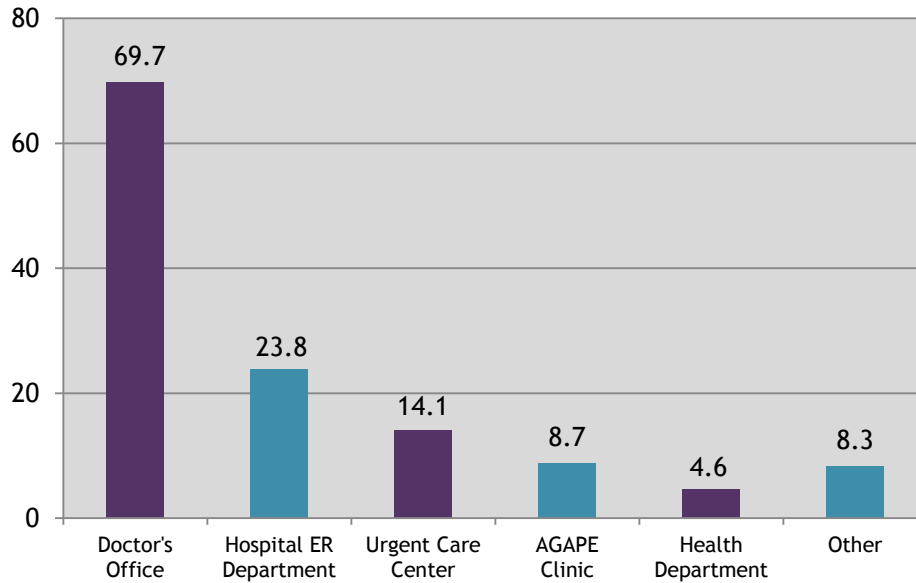


Diagnosed Health Conditions

	Percent
High Blood Pressure	36.0%
Overweight / Obesity	29.9%
High Cholesterol	29.2%
Arthritis	28.3%
Depression / Anxiety	24.2%

Health Care Visitation

Locations Visited When Sick

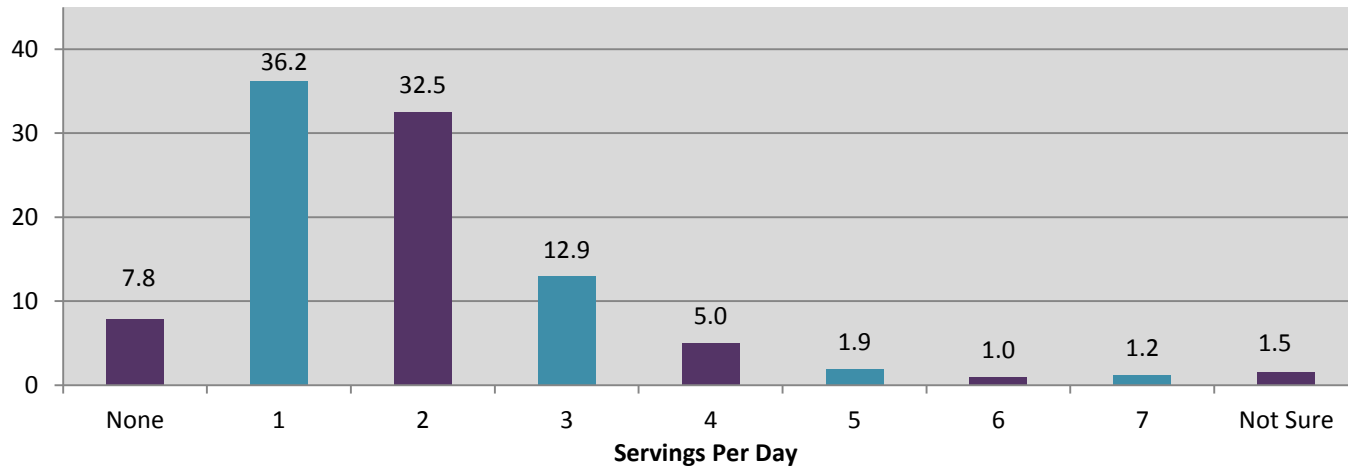


Preventative Screenings in Last Three Years	
	Percent
Dental Exam	55.7%
High Blood Pressure	47.7%
Diabetes	37.3%
Breast Cancer	25.0%
Depression or Anxiety	22.0%

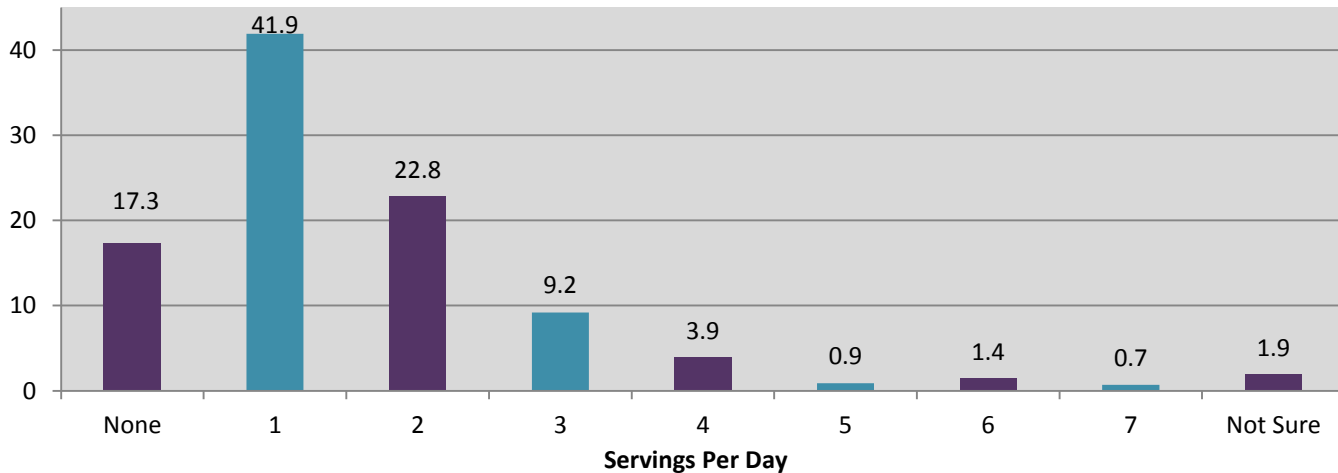
Last Visit to a Doctor	
	Percent
Less than 1 year ago	81.3%
1 to 2 years ago	14.1%
2 to 3 years ago	1.4%
3 or more years ago	3.2%

Food Consumption

Vegetables Consumed Daily



Fruits Consumed Daily

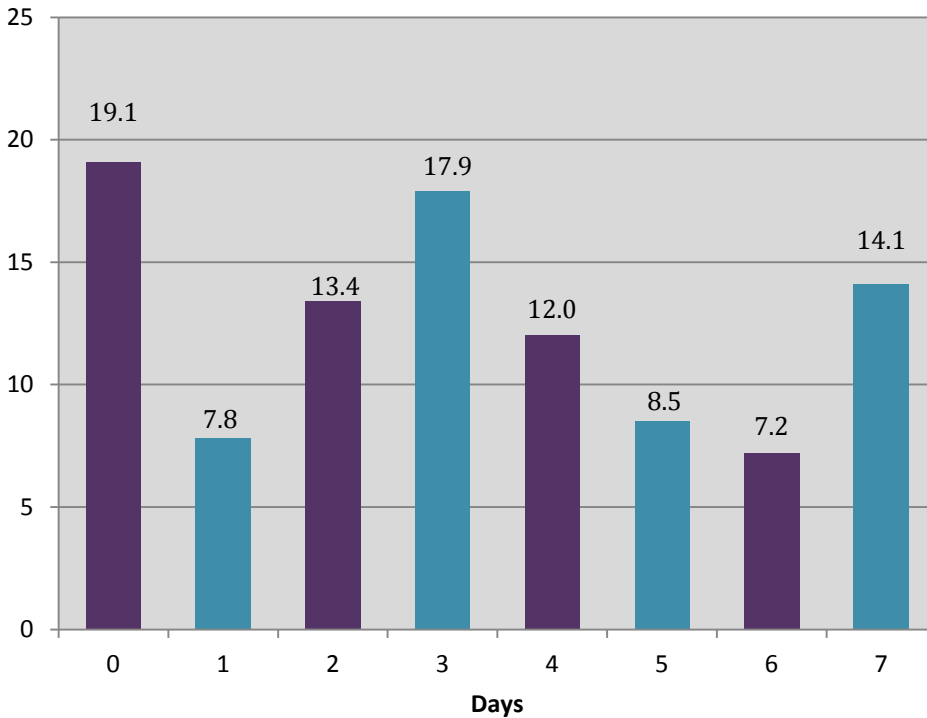


Healthy Habits

Participation in Healthy Habits	
	Percent (Yes)
Routinely wear a seat belt	97.7%
Wash hands before eating	97.4%
Find time to relax daily	75.2%
Practice safe sex	65.6%
Get 7 or more hours of sleep	62.7%
Get an annual flu shot	62.5%
Eat fast food less than twice a week	53.7%
Use sunscreen outside	39.8%
Regular STD / HIV testing	12.3%

Healthy Habits

Engagement in Physical Activity



- The locations of physical activity commonly listed as “other” include the waterfront, their jobs, and the senior center

Locations of Physical Activity

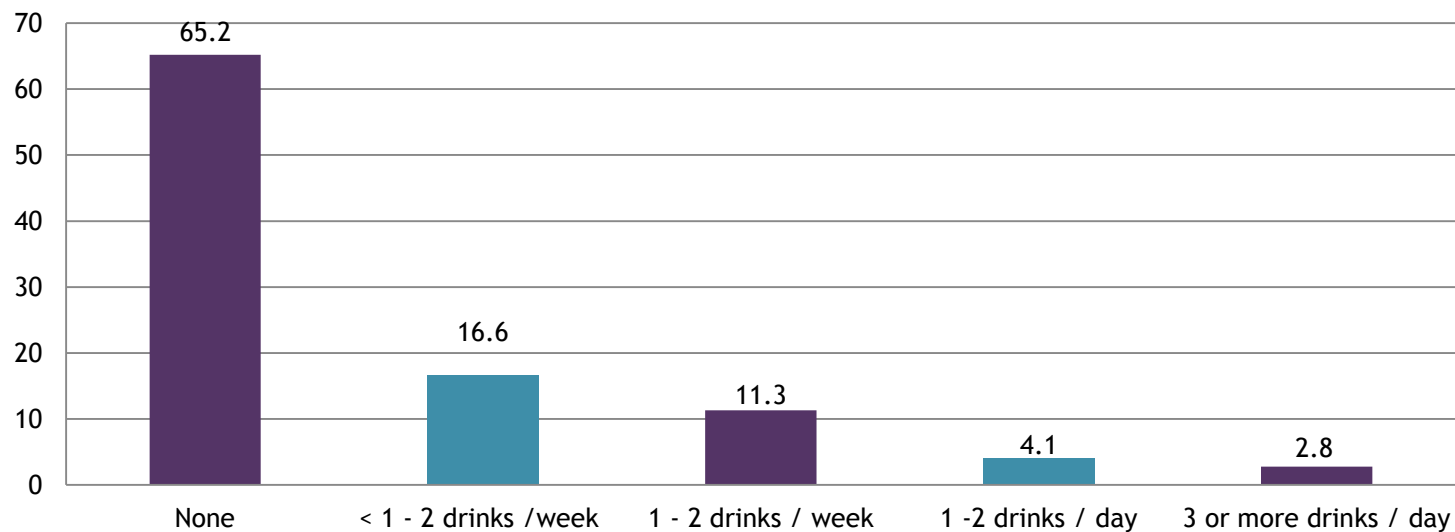
	Percent
Home	42.6%
Sidewalks / Roads in the neighborhood	33.8%
Private Gym	13.4%
Park	10.8%
Other	9.9%
Public Recreation Center	9.6%

Reasons for Physical Inactivity

	Percent
Too tired	6.2%
A health condition limits my ability	5.0%
Not enough time	4.6%
I don't like to exercise	4.2%
Too costly	3.9%
Exercise is not important to me	1.7%
My job requires physical labor	1.5%
Lack of child care	1.4%
Other	1.3%
There is no safe place to exercise	0.4%

Substance Use

Alcohol Consumption



Drug Use			
	Never	Occasionally	Routinely
Do you use illegal drugs?	97.6%	2.2%	0.2%
Do you abuse prescription drugs?	97.0%	2.4%	0.6%

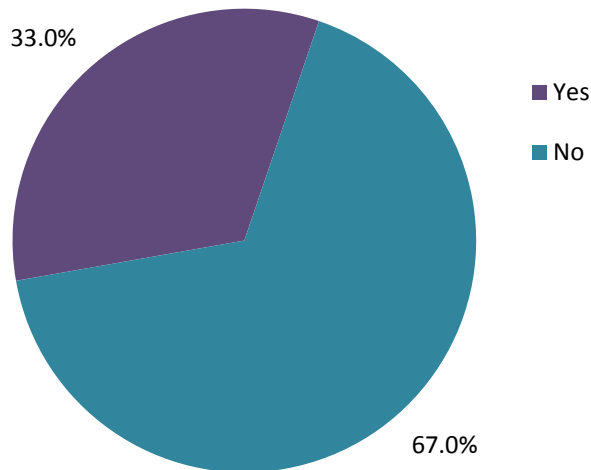
Tobacco Use

Tobacco Use and Exposure	
	Percent (Yes)
Do you smoke?	17.6%
Do you chew tobacco?	3.1%
Are you frequently exposed to secondhand smoke?	23.8%

Desire / Attempts to Quit Smoking			
	Yes	No	Not Sure
Do you want to stop using tobacco products?	64.3%	15.4%	20.4%
Have you tried to stop in the last year?	56.2%	39.4%	4.4%
Have you tried medication to stop?	21.2%	76.6%	2.2%
Would you attend smoking cessation classes?	31.5%	48.7%	19.8%

Health Care Providers

Health Care Provider
Outside of Beaufort County

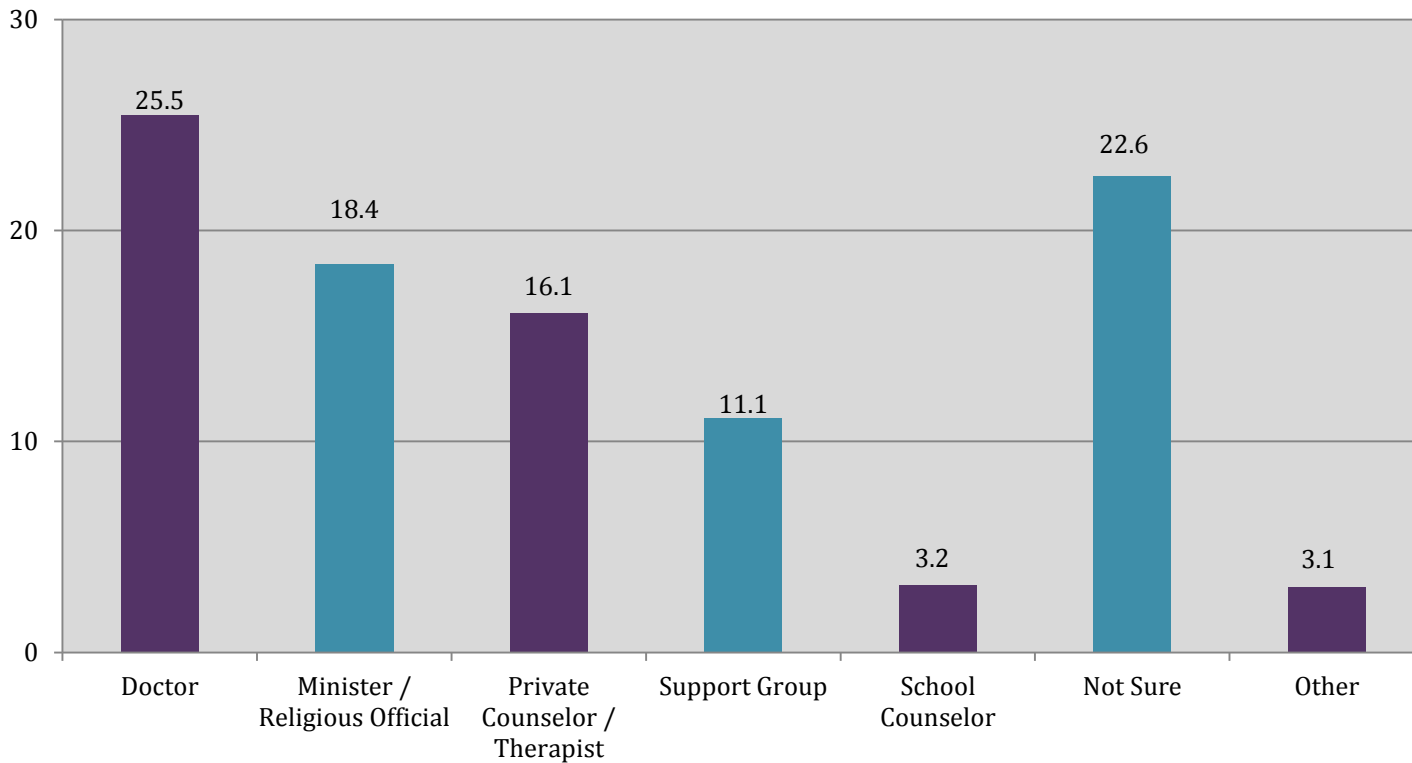


Reasons Why Outside of Beaufort County	
	Percent
History with provider	8.8%
Specialty not available in Beaufort	8.2%
Reputation of provider	6.8%
Cannot get appointment in Beaufort	3.9%
Other	8.2%

- The reasons commonly listed as “other” include VA, Reviews of local doctors, and living/working closer to Pitt County

Mental Health

Mental Health Counseling Resources



Child Care

33.6% of participants reported that they currently provide care for a child

Child Care	
	Percent (SA or A)
I know what my child needs to be successful in school	90.1%
My child has the same physical abilities as his or her friends	79.0%
My child has the same language skills as his or her friends	71.3%
I have had a good experience with sending my child to child care or preschool	59.0%
I know who to contact so my child can participate in age-appropriate civic or community recreation activities	48.2%

Health Topic Information	
	Percent (SA or A)
Nutrition / Healthy Eating	16.3%
Alcohol / Drug Abuse	10.7%
Sexual Intercourse / STDs	10.6%
Reckless Driving / Speeding / Texting while Driving	8.8%
Tobacco Use	5.1%

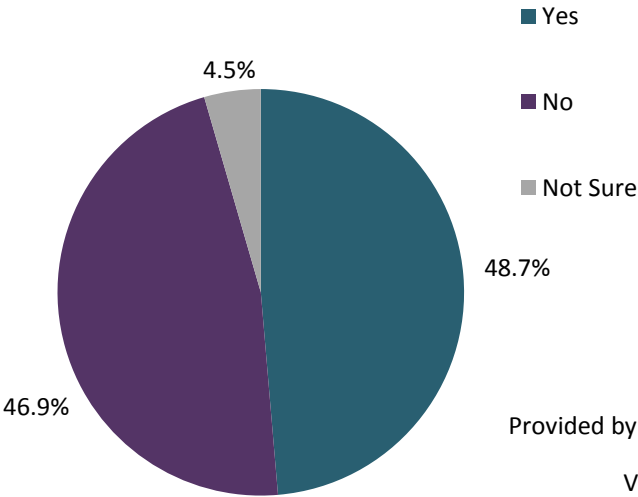
Elderly Care

12.8% of participants reported that they care for an elderly person.

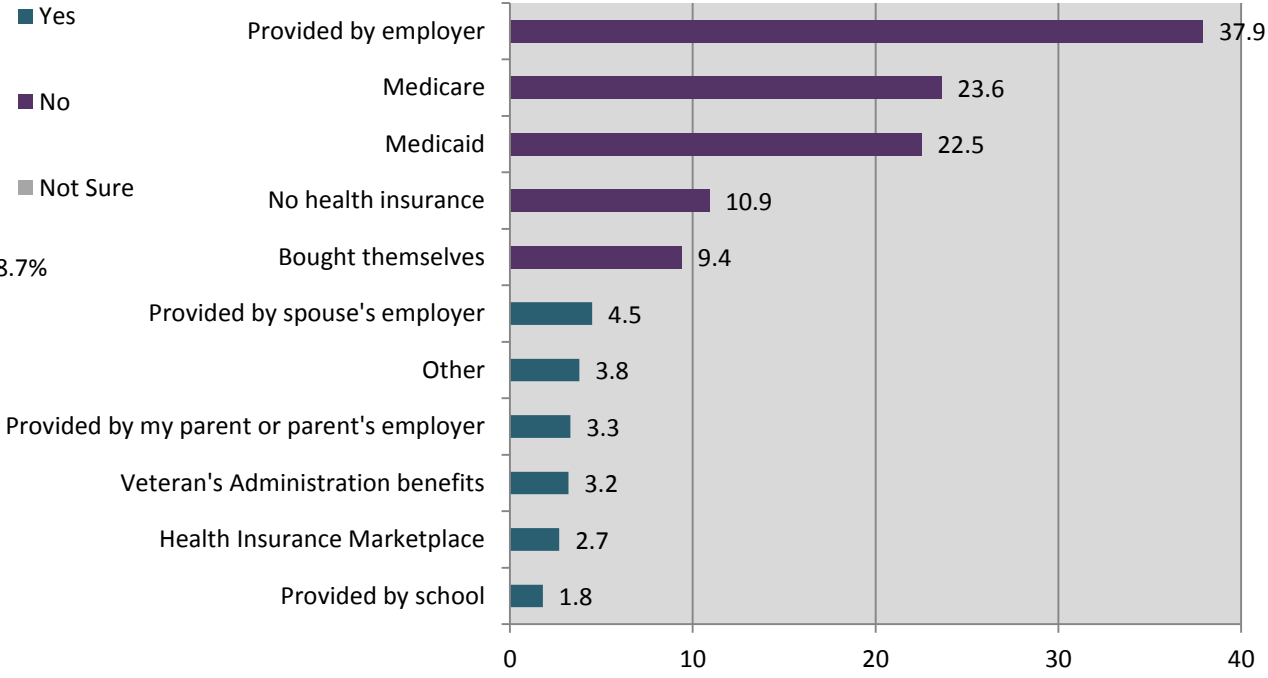
Elderly Care	
	Percent (SA or A)
I am able to find healthcare professionals who are knowledgeable in aging issues	52.5%
I can find adequate healthcare related specifically to the needs of the elderly	47.1%
I can find affordable options and resources for caregiver respite	43.4%
There is adequate and affordable transportation available for the elderly	33.4%

Health Insurance

Dental Insurance

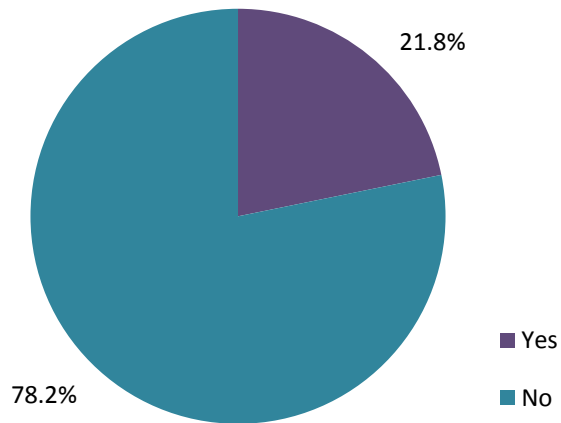


Forms of Health Insurance



Issues Getting Health Care

Problems Receiving Health Care

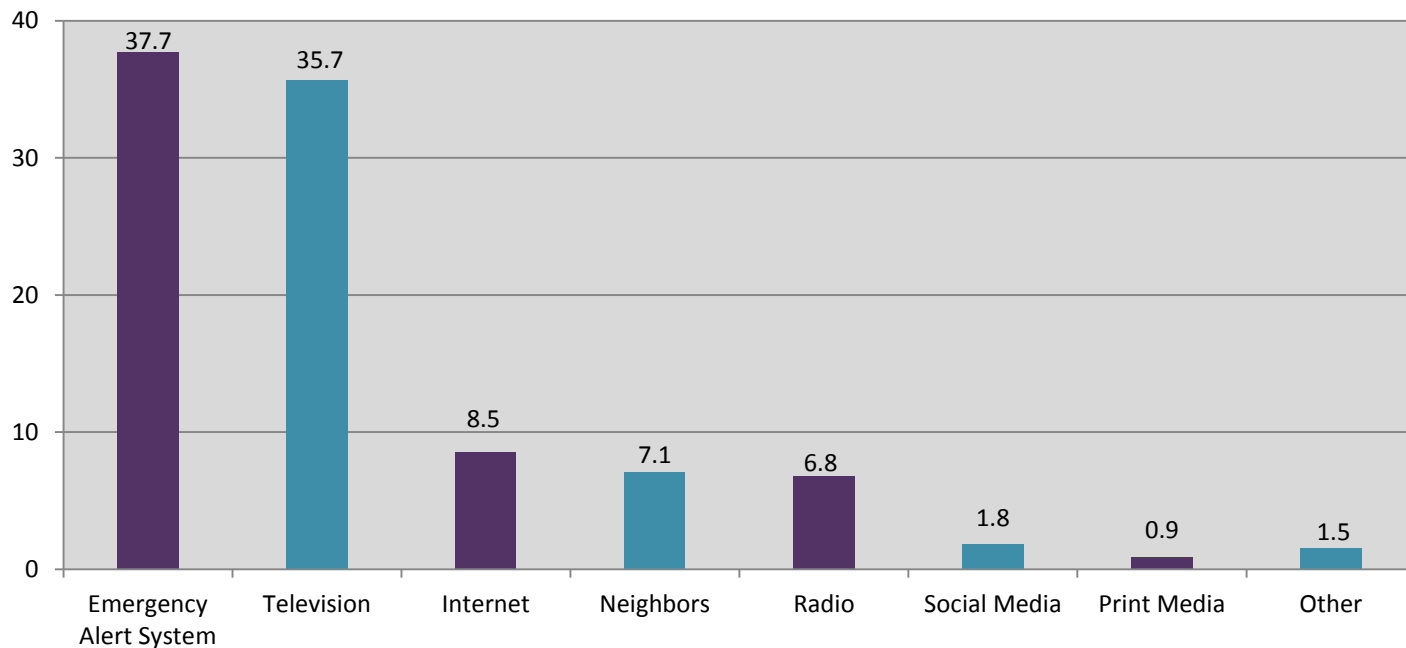


Reasons for not receiving health care	
	Percent
Could not get an appointment	5.1%
No health insurance	4.8%
The wait was too long	4.1%

Providers that could not be visited	
	Percent
Dentist	8.0%
General Practitioner	5.6%
Eye Care / Optometrist	3.6%

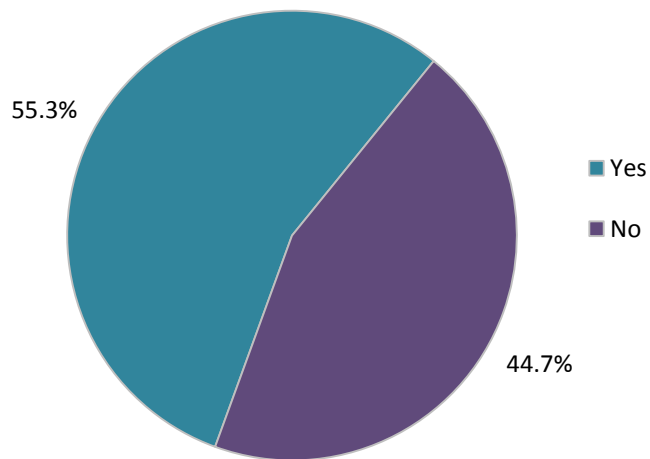
Emergency Preparedness

Primary Method of Receiving Emergency Information

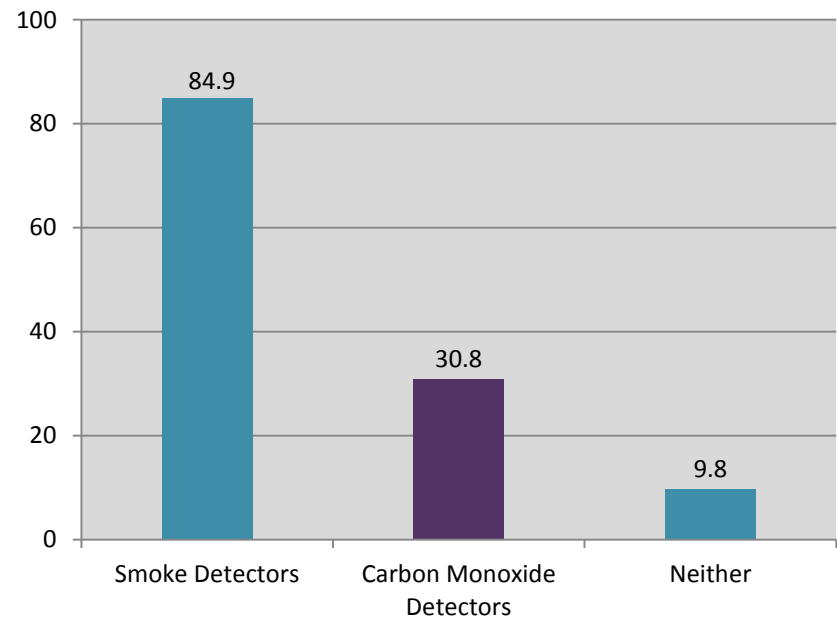


Emergency Preparedness

Possession of Emergency Supply Kit

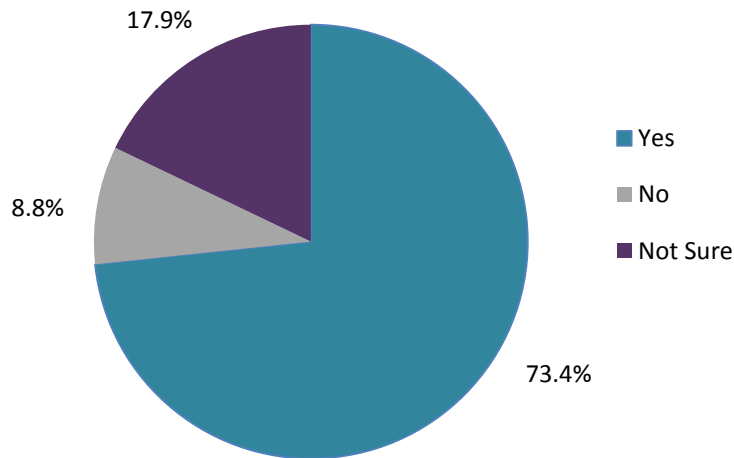


Possession of Smoke and Carbon Monoxide Detectors



Emergency Preparedness

Mandatory Emergency Evacuation



Reasons for not Evacuating During an Emergency	
	Percent
Concern about leaving property behind	35.4%
Lack of trust in public officials	14.3%
Other	13.4%
Lack of transportation	11.8%
Concern about leaving pets	9.2%

Conclusions

- Focus groups were conducted in five locations across the county (Aurora, Bath, Belhaven, Chocowinity, and Washington).
- Common survey themes that were not discussed in the focus groups were:
 - Lack of employment opportunities
 - Mental health issues
 - Alcohol and drug use